

OSIJEK
SOFTWARE
CITY_

PROJECT KICK OFF



Project Kick Off

- 5 IT companies
- 2012 - project start
- 2013 - NGO Founded

GOALS



Goals

- Develop IT as local industry
- Improve IT worker quality on the market
- Encourage ICT entrepreneurship
- Brand Osijek as an IT city

HOW OSIJEK BECAME A SOFTWARE CITY?



OSC Hackathon 2015

- 24 hour hackathon
- 93 participants
- 26 teams



OSC Presents

- Presenting OSC companies to the public



CodeCAMP

- iOS Talks
- Android Talks
- Design Talks
- Frontend Talks
- PM Talks
- Marketing Talks



Hour of Code

- A school programme in more than 400 schools



CODE Club

- Summer school of programming & robotics



Kitteens

- Event for techie girls



Digital Design Academy

- Academy for emerging designers



Android Dev Academy

- Academy for Android developers



Mini Maker Faire

- A fair for hardware makers and creatives



Kulen Dayz

- Largest regional IT conference

IMPACT 2012 - 2018



Impact 2012 - 2018

- Over 200 events organized
- Over 30 000 participants
- New companies emerging faster than ever
- 40+ OSC companies
- Growing community

IMPACT ON EDUCATION



Impact on education

- Department for Mathematics launched an undergraduate study “**Math and Computer Science**”
- Faculty of Electrical Engineering, Computer Science and Information Technology introduces “**Automotive Computing and Communications**”

INDUSTRY GROWTH 2013 - 2017



OBŽ 2013 - 2017

- Number of companies >80%
- Number of employee > 92%
- IT services export in region > 238%



RH 2013 - 2017

- Number of companies > 43%
- Number of employee > 56%
- IT services export in region > 141%



OBŽ 2017

- Number of companies > 150
- Number of employee >1500
- ...and more to come

FUTURE PLANS

THANKS!